

ABSTRACT

Title: Apparatus for Printing and Memory Tag Application and method therefor

5       Apparatus for printing and memory tag application onto a base medium is described. The apparatus includes a print head for printing onto the base medium, and a memory tag dispenser movable relative to the base medium for applying memory tags to the base medium. The print head may also be moveable relative to the base medium.

10       A method of printing onto a base medium and applying a memory tag to the base medium is also described. It comprises the steps of:

- i)       feeding the base medium along a first axis past a print head;
- ii)       printing onto the base medium;
- iii)       feeding the base medium past a memory tag dispenser; and
- 15       iv)       moving the memory tag dispenser relative to the base medium and applying a memory tag to the base medium at a desired location.